

DOCUMENT RESUME

ED 443 510

PS 028 478

TITLE The Case for Director Credentialing. Taking the Lead. [Videotape].

INSTITUTION Wheelock Coll., Boston, MA. Center for Career Development in Early Care and Education.

PUB DATE 2000-00-00

NOTE Op.; Sponsored by The Early Childhood Funders Collaborative.

AVAILABLE FROM Center for Career Development in Early Care and Education, Wheelock College, 200 The Riverway, Boston, MA 02215-4176; Tel: 617-879-2211; Fax: 617-738-0643; e-mail: Centers@wheelock.edu; Web site: <http://www.ericps.crc.uiuc.edu/ccdece/ccdece.html> (7-minute VHS video, \$15.95, plus \$3.50 shipping. Make checks payable to Wheelock College).

PUB TYPE Non-Print Media (100) -- Reports - Descriptive (141)

EDRS PRICE Document Not Available from EDRS.

DESCRIPTORS *Administrator Qualifications; *Administrators; *Credentials; *Day Care; Educational Quality; Elementary Education; Preschool Education; Program Descriptions; School Age Day Care; Videotape Recordings

IDENTIFIERS Day Care Quality

ABSTRACT

"Taking the Lead" is an initiative of The Center for Career Development in Early Care and Education at Wheelock College, working in partnership with other national organizations and government policymakers. The initiative is intended to build the capacity of the early care and education field to improve program quality by: (1) improving access to leadership development opportunities, building infrastructure, and expanding the skills of new and existing leaders to generate increased public support and public and private investment; and (2) advancing the development of a director credential for administrators/directors of early care and education programs. This seven-minute videotape is designed for use with policymakers, funders, and practitioners to highlight the benefits of a director credential. The video offers a concise overview of director credentialing efforts underway nationwide and demonstrates a clear connection between a strong director credentialing initiative and improvements in the quality of early childhood care and education. (KB)